

WIXOM LAKE ASSOCIATION

BOARD OF DIRECTORS MEETING

April 10, 2021

The meeting was called to order at 10AM. This meeting was held at the Billings Township Hall with only invited guests.

Board members present were: Larry Woodard-President, Rick McGibbon-Vice President, Mark Mudge-Treasurer, Susi Najmowicz-Secretary and Directors Bob Beltz, Bill Faust, Doug Hill, Gary Oliver, Len Pytlak and Don Zakett. Director Dave Rothman was absent. Also present were Dirk Meister, Bryan Gardner and Laura Hackett.

Everyone rose for the recitation of the Pledge of Allegiance.

Larry proposed adding a website information update under New Business to the agenda. A motion was made, seconded and approved to accept the agenda as amended.

The minutes from October 10, 2020 were reviewed. The 7th paragraph on page 1 incorrectly listed Dirk Meister as Dick Meister. In the first paragraph on the second page, the letters MPF should have been PMF. A motion was made, seconded and approved to accept the minutes as corrected. The minutes from March 18, 2021 were then reviewed. Since no corrections were suggested, a motion was made seconded and approved to accept the minutes as presented.

Mark presented the Treasurer's Report. He has to change the breakdown of information on the 1/1-12/31/20 report. As of 3/3/21, we had income totaling \$9,675.40 and expenses of \$2,107.67, leaving a balance of \$58,792.12 in checking and savings combined. Since we have more than \$50,000 in gross income, we are required to complete form 990—which Mark recommends be done by a CPA. Len said he had some names Mark could contact. The form is due to the IRS by May 15th, but we can apply for an extension. Len said he would apply for the extension.

Susi reported we currently have 182 paid memberships for this year. She sent out 1,068 flyers to 2019 and 2020 members reminding them to pay dues for 2021. Larry reminded board members their dues must be current to remain on the board.

Don Zakett gave the Four Lakes Task Force update.

Larry then introduced Dirk Meister, who will be replacing Jim Lambert on the board. Dirk said he's originally from Cleveland, Ohio and has been up here for about 14 years. He sells chemicals for a living in 7 states and part of Canada. He got involved through the Wixom Lake Social Committee and has plenty of ideas. He knows of three face book groups that are opposed to our efforts to bring the lakes back. The Wixom Lake Social face book page has over 700 members. The committee is working on plans for upcoming events. In an effort to boost membership, they're planning "Membership May" events. He distributed a Membership May "Happy Hour" proof flyer the committee had put together. They are planning on 2 events in May, one at Juicy Bone and the other at the Eagles. If a person renews or becomes a member, they would receive 2 drink tickets. If the membership increases to more than 500 people, the committee is thinking of holding events where only members and their guest could attend. Currently they are planning an Ice Cream Social in July, a Corn Hole Event in August, possibly a Golf Outing in September, a Road Rally in October and maybe a holiday-themed event in December. For fundraisers,

WIXOM LAKE ASSOCIATION

they are looking at "Wixom Lake Warrior" t-shirts and WLA koozies. The Wixom Lake Social is a sub-committee of the WLA.

It was suggested the WLA establish an email site. There are services available for reasonable fees. The FLTF uses Mailer-Lite as their service and Kayla Stryker is willing to get involved and help. A motion was made, seconded and approved to spend up to \$75/month for a marketing program. Laura Hackett will get the electronic system up and running.

The anonymous donation for the camera at the Edenville Dam has been received and Gary has been in contact with Jordan Mowbray. A thank you note has been sent.

The flyer Tammy prepared for the Social Committee will be sent to the board for approval. Dirk and Laura will get with Tammy.

Dave Rothman will do newsletters.

The Billings Twp. Park and Rec. Dept. is planning a Grand Opening for their playground on Saturday, May 29th with a Ribbon Cutting ceremony taking place at 11 AM. The event will be geared for kids with hot dogs, an ice cream truck, etc. The township has spent \$28,500 on new equipment for the park. A motion was made, seconded and approved to donate \$500 for the event. Dirk said people will be there representing the WLA. Larry said he has pens they can give out.

A discussion began regarding where to hold future meetings. Planning to hold them outside would probably be the best plan. Don said he had a contact at the Eagles he could check with to see what their rules are and then get back to Larry. Rick said he would look into getting the plaque we discussed before Covid to get for the Eagles expressing our appreciation for their support.

Larry announced 2 people have come forward expressing an interest in running for president.

He's also trying to get the WLIB re-activated. A drain commissioner has been replaced and Larry will need to contact the new people. The WLIB has funds that were already collected sitting in the bank. Larry serves as an At-Large member on the WLIB.

The BOD will hold an executive meeting after the June meeting regarding term extensions brought on by the Covid restrictions.

A motion was made, seconded and passed to adjourn at 12:18 PM.