

WIXOM LAKE ASSOCIATION
BOARD OF DIRECTORS MEETING MINUTES
THURSDAY JULY 11, 2024 @ 7PM

Board Meeting was Board @ Billings Twp. Hall

Doug Hill called to order at 7:00pm

Board Members- **Present:** Doug Hill, Tami O'Donnell, Mark Mudge, Amy Bentley ,Larry Woodard, Don Zakett,

Absent-Bryan Gardner (excused), Dave Rothman (excused), Liz Seelhoff (excused), Gary Oliver (excused)

Members Present: (7)

Pledge of Allegiance:

Agenda- Approved (Mark-Motion, Amy 2nd)

Approval of previous minutes (4-11-24): (Mark-Motion, Larry 2nd)

Treasurer Report: AS of June 30, 2024: **Income:** \$13,217.14 Memberships, \$675.00 Mowmentum, \$225.00, Merchandise, \$20.00, Lake Rally, \$5585.00 Golf Outing,\$6,210.00 Interest.\$2.14 **Expenses:** \$20,087.00 **Checking Balance:** \$2,038.76 **Savings Balance: \$89,245.52Total: \$91,284.28**
Motion to approve Treasurers report: (Amy-Motion, Tami 2nd)

Secretary Report: Members Paid: (429) for 2024 of which are (196) Auto Renew Members & (233) One-year Members as of JULY 11, 2024.

Website performance:

Site Sessions 556, page views 2,054 Unique visitors 449

Total sales: \$2,223.00

WIX MARKETING ACTIVITY:

EMAIL:

68% of emails opened.

73% Mobile, 25% desktop & 1% tablet

Email 60, Facebook 55, Google 290, Direct 98, Bing 16, Duck Duck Go 8, FLTF 7.

75% returning & 25% new

TUESDAY'S between 6AM-8AM and 5PM –10PM still is our strongest email day,

FRIDAY'S: 5AM-7AM time frame.

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Petition of Support to complete restoration of our Lake with the plan FLTF has put forth.

Wixom Lake 496 Signatures, total on all 4 lakes- 1,977. (NO UPDATES TO THE PETITION)

4TH OF JULY PARADE: Huge success! And so much fun! Spent \$912.50 and gave out 38lbs of candy. We tossed out beach balls and the walkers gave out business cards with “mow-mentun” on one side and WLA Membership on the other side.

ANNUAL MEETING- Albright shores Eagles Club August 3rd at 10am -12pm

Followed by a Family fun day at the park from 1pm -4pm. Have a SMOOTHIE person coming will have lots of games and socializing. Bob will be doing DJ music. Encourage all board members to attend.

Motion to approve Secretary’s Report: (Larry-Motion, Amy- 2nd)

Social Committee Report: Amy shared that the team is actively looking for sponsors for this years golf outing. Just a reminder it doesn’t have to be a business...your neighborhood could do one, or just a personal one. We accept anything and Everything! Event Sponsor \$500 (5 neighbors at \$100 each) or Hole Sponsor \$100 (5 neighbors at \$20 each). We currently have \$4,500 in sponsorships. We need a few more volunteers, contact Amy if you are interested. The team has also been talking about a Bingo at the K of C Hall in Beaverton, and maybe a Euchre in October.

MEMBERSHIP TASK FORCE REPORT: Doug gave report that the Membership task force is working well. We are gaining awareness and memberships! Some are even knocking on Doors! Keep up the good work, and if you see Jerry Rhodes please compliment him on a great job.

FLTF UPDATE: Dave was absent, Dave sent typed report. Construction on Edenville Dam has paused until FLTF gets financing to restore all 4 dams. Financing won’t be available as long as HCA has outstanding appeals against the assessments. The first HCA appeal of the assessments was filed in Midland County Circuit Court late February 2024. On June 20,2024, the court denied the HCA appeal. HCA’s attorney has said HCA is “likely to appeal” to a higher court. FLTF is unaware of any new HCA appeal filings.HCA filed lawsuits against FLTF and the counties in county courts, alleging the assessments constitute an unconditional taking of property. FLTF and the Counties had the cases moved to federal court and have filed motions in federal court for dismissal of the cases and expedited consideration of the motions. We await action by the court.

The final phase of Edenville Dam construction cannot begin until financing is secured.

FLTF has filed a grant request to the EPA for 16.88M for Edenville Dam Construction. If granted, this will reduce the amount of money that must be recovered by assessing properties around the lakes. FLTF will continue to apply for grants that can make a significant difference in the assessments.

The EGLE permit for finishing Edenville Dam construction will include requirements that must be met before the lake is refilled. These will include creating fish habitat. FLTF intends to use the trees that are growing on the lake bottom as fish habitat, which will require leaving trees in some areas un-

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mowed and cutting off tree tops in other areas. In all cases, the fish habitat will be planed such that it does not endanger boating and swimming, does not interfere with residential property views of the lake and is habitat that fish can be expected to use. The habitat plans will not be firm until EGLE

permit is public. Don Zakett and Dave Rothman have been working on this. The plans as the exist today, will be shared with Tami next week.

The EGLE permit requirements create opportunities for volunteer workers. The requirements that currently look like volunteer opportunities include creating fish habitat and planting vegetation on “soft shorelines” the Edenville Dam embankment and the M-30 causeway. Volunteer time is valued and can reduce the total assessment that must be collected.

Wen FLTF receives its permits for Edenville, we will announce this on our website and in emailings.

WLIB UPDATE: Doug spoke to the contract that is being negotiated . Using WLIB funds to complete the mowing, we will use our funds in areas not covered under the WLIB. The contract will be reviewed by a lawyer for WLA before signing. A proposed contract was given to all board members to review, Doug read though some key points. Doug asked for board members, Don Zakett, Tami O'Donnell & Larry Woodward recues from the vote as they are on the WLIB as well. Doug made the motion to approve the contract in the raw form so that it can be reviewed and presented to the WLIB at their meeting 7-28-24. Mark 2nd Motion passed.

New Business:

Member Comment: Jerry Wyatt-Do we have equipment we are not using? Doug responded we do and we will let people use it that have experience & training. Contact Doug.
Pam & Butch Wenzel-We applaud you all for everything you are doing!

Board Comments:

- Tami asked to have her canal put on the list to mow down the trees.
- Doug said we are in a good place, Happy to be where we are!
- Larry stated he is no longer affiliated with the Park Committee.
- Don Health issues and needs to focus on them, he was asked by Dave Kepler to stay on FLTF until the end of the year, but in December he will be resigning from WLA & FLTF. Until then he will only be able to do certain things. Doug stated his health is the most important, he must take care of himself.
- Bryan offered to give information anytime on Property values, as we need.

Adjournment: 8:50pm